

FORUM: *Back Alley*
honors college homies

VARIETY: Move over Lil
Kim, Ruth's a-rappin'

SPORTS: Viking football
improves record to 6-3

The Augustana

MIRROR

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AIDS Awareness Week encourages prevention, action, understanding

BY CARLA WORMINGTON
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You've probably seen the red ribbons or fliers around campus referencing Acquired Immune Deficiency Syndrome (AIDS). This week was AIDS Awareness Week, and the red ribbon is a global symbol for those people living with Human Immunodeficiency Virus (HIV) and AIDS.

AIDS is an incurable disease and is caused by HIV, which weakens and damages a person's immune system, eventually resulting in AIDS.

In South Dakota, 397 people have been diagnosed with HIV. Of that number, 193 have gone on to develop AIDS and 113 have died.

The South Dakota Department of Health estimates that one-third of all HIV-positive Americans are not even aware they are infected.

"The sad part is that most people are under the false impression that this doesn't happen in South Dakota," said Sarah Tobin, coordinator of resi-

dence life programming.

According to the Office of National AIDS Policy, the number of people living with HIV in the United States is estimated at 900,000. There are approximately 50,000 new cases of HIV each year. Of those, 70 percent are male and 30 percent female.

Another common myth is that HIV is transmitted only through homosexual behavior. Ten percent of new cases result from heterosexual sex, 25 percent from intravenous drug use and 18 percent through other modes of transmission. It is also possible to contract HIV through oral sex, especially if a person has open sores in the mouth or bleeding gums.

The risk of getting HIV through a blood transfusion is extremely low with all the testing and screening that is now done. There have not been any documented cases of HIV being transmitted through saliva or tears. A third

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President Bush makes fourth visit

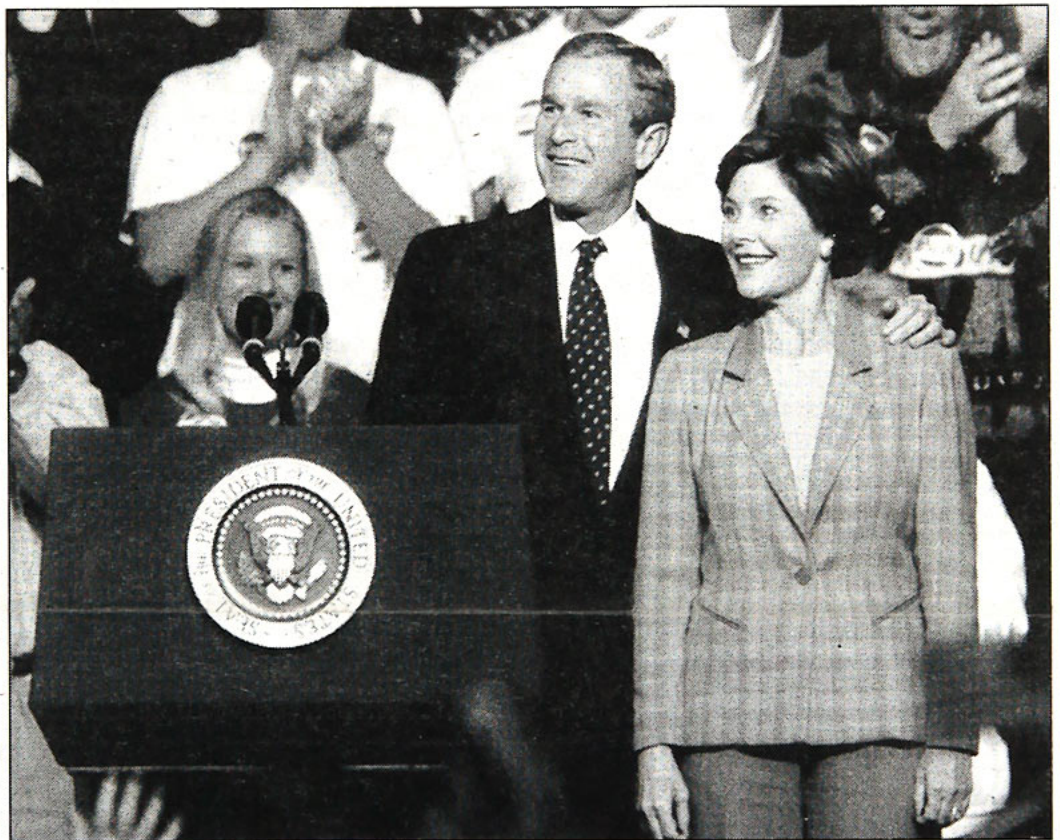


Photo by T.J. Nelson

President Bush and First Lady Laura Bush smile to an excited crowd at the Sioux Falls Arena Sunday night after the president spoke in support of Republican Rep. John Thune's campaign for South Dakota Senator against Democrat Sen. Tim Johnson.

New technology to help KAUR move to 24-hour format

Extended hours expected to attract new audience of late-night listeners, enhance employee training

BY ANGELA POMRANKE
MIRROR GUEST WRITER

Soon you will be able to listen to KAUR 89.1, Augustana's radio station, at any time of the day or night. The station intends to be on the air 24 hours a day, seven days a week by Thanksgiving Break, with the help of some of the new advancements that the station is making to attempt to reach more college students.

KAUR's late-night airing will seem like that with a regular disc jockey, without actually having one, said Rudy Kroska, KAUR's automation director in charge of setting up the computer system for the 24-hour programming.

Shows will be pre-recorded by the KAUR staff, and music will be loaded prior to the new scheduled air time. The computer will then take the pre-recorded music and programs and act as the disc jockey for the shift.

The new programming, costing less than \$3,000, will extend the airtime hours past the previous midnight cut off.

"Before we quit about midnight, the majority of the listeners would be listening

"The extended time frames and new technology will also allow students to do more shows and to be able to work with actual technology that many stations are already using."

— Michael Smellie

late while studying," Kroska said. KAUR will be able to reach those listeners later this month with the aid of the new equipment.

KAUR took this next step in broadcasting in an attempt to achieve consistency on the air. The new technology will allow new on-air talent to work through the learning process of putting together shows with ease, as most of the programming will be done ahead of time.

"The new system will allow the radio station to continue even through breaks," said Tammy Roberts, advisor for KAUR.

Roberts gives credit to senior Chuck Carlson, KAUR general manager, for his hard work and for making it possible to achieve the 24-hour airing.

"Chuck found the software to buy and did all the leg work," she said. "It was ambitious; he did the research and the training."

"The new technology in the studio will help tremendously, making it easier to get songs on and off the air," said Michael Smellie, a communications major working at KAUR.

Smellie's program, Jam Bands, is desig-

nated for 9 p.m. to 12 a.m. on Sunday nights, but now with the aid of the computer, they have the ability to extend those hours if necessary or desired.

"The extended time frames and new technology will also allow students to do more shows and to be able to work with actual technology that many stations are already using," Smellie said. "By recording shows earlier, the station is also allowing students to come and do their session when it is best for them."

With the current technology, there are many limitations, but with the new system, the radio station will be able to open the airways to a new listening public — late-night listeners.

"Personally, I don't get home from work until eleven sometimes, so I don't even tune into [KAUR]," junior Kristina Kveene said. "I think that the college radio station will attract more listeners in the future because right now most of us don't actually sit down and do homework til the late evening hours. Maybe with the new system, we will listen to [it] more than other radio stations."